

Product manager

Mobidiag develops innovative molecular solutions to advance the diagnosis of infectious diseases and antibiotic resistances. With its broad range of tests and instruments based on well-established PCR technology, Mobidiag allows fast and cost-efficient detection of most common bacteria, parasites, viruses and antibiotic resistances to answer any microbiology laboratory requirements. Mobidiag is headquartered in Espoo, Finland with subsidiaries in France, Sweden and UK. For more information about Mobidiag, please visit www.mobidiag.com

We are currently looking for an experienced **Product Manager** to join our growing marketing team either in Paris or Espoo. In this position you will be responsible for Novodiag product line and will create, manage and monitor product lifecycle and roadmap for all new and existing Novodiag products according to business strategy. You will take care of day-to-day operational decisions related to product quality, pricing, and supply prioritization, balancing short- and long-term commercial impact and customer expectations. In addition to strategic product lifecycle management you are expected to have a hands-on approach and be enthusiastic on implementing initiatives in practice.

Ideally, you should have:

- Experience in working in IVD, life-science or medical device companies is a must
- MSc in Marketing, Business Management or similar with 5+ years of relevant marketing experience in a global company
- Proven track record in managing product lifecycle from concept to commercialization in an international context
- Solid experience in creating marketing plans and commercial presentations
- Passion and enthusiasm to work in close cooperation with customers
- Broad knowledge of KOL relationship management to create and maintain lasting and mutually beneficial relationships
- Excellent communication and inter-personal skills in English, including the ability to gain acceptance for ideas and solutions
- Willingness to travel

What we offer to you:

- The possibility to grow and expand your expertise – by working in a growing company you will be involved in full spectrum of challenges.
- The chance to be part of an amazing team – you will work among enthusiastic, talented and energetic team members.
- Being able to learn continuously – we believe in investing to our employees and ensuring their know-how is topnotch
- Experience sharing with ongoing company and team meetings - with offices in different locations, organising regular meetings brings added value to both the Company and the employees

For more information please contact Marketing Manager Sara Mattei (sara.mattei@mobidiag.com, +33 1 55 25 17 04). Please submit your application including a cover letter and CV to HR Manager Hanna Osara at hanna.osara@mobidiag.com. Use the reference "Marketing manager" in the message subject line.

Join our team and become a MOBeliever!