

International Product Manager

Mobidiag develops innovative molecular solutions to advance the diagnosis of infectious diseases and antibiotic resistances. With its broad range of tests and instruments based on well-established PCR technology, Mobidiag allows fast and cost-efficient detection of most common bacteria, parasites, viruses and antibiotic resistances to answer any microbiology laboratory requirements. Mobidiag is headquartered in Espoo, Finland with subsidiaries in France, Sweden and UK. For more information about Mobidiag, please visit www.mobidiag.com

We are currently looking for an experienced **International Product Manager** to join our growing marketing team either in Paris (France) or Espoo (Finland). In this position you will be responsible for Novodiag product line and will create, manage and monitor product lifecycle and roadmap for all new and existing Novodiag products according to Mobidiag's global business strategy. You will take care of day-to-day operational decisions related to product quality, pricing, and supply prioritization, balancing short- and long-term commercial impact and customer expectations. In addition to strategic product lifecycle management you are expected to have a hands-on approach and be enthusiastic on implementing initiatives in practice.

Ideally, you should have:

- Experience in working in diagnostics companies is a must
- MSc in Marketing, Business Management or similar with 5+ years of relevant marketing experience in an international team
- Proven track record in managing product lifecycle from concept to commercialization in an international context
- Solid experience in creating marketing plans and commercial presentations
- Excellent communication and inter-personal skills in English, including the ability to gain acceptance for ideas and solutions
- Passion and enthusiasm to work in close cooperation with customers
- Willingness to travel

Key responsibilities:

- KOL relationship management to create and maintain lasting and mutually beneficial relationships
- Product launch
- Competition analysis
- Sales and distributors support (e.g. training, sales tools)
- Be the voice of the customer at Mobidiag

What we can offer you :

As a fast-growing, dynamic international company, Mobidiag has doubled its staff over the past two years. With more than 100 employees in four different countries, we promote a "human scale" approach where our employees are at the center of attention. Each member of the team works closely together and regular face-to-face meetings are

organized to ensure open and high quality communication. Mobidiag's success is based on our technical excellence, the enthusiasm and the investment of our employees. We promote the well-being of all our employees and wish to maintain the mix of professionalism and team spirit in the future.

Join our team now and become a MOBeliever!

For more information please contact Marketing Manager Sara Mattei (sara.mattei@mobidiag.com). Please submit your application including a cover letter and CV to HR Manager Hanna Osara at hanna.osara@mobidiag.com. Use the reference "International Product Manager" in the message subject line.